

TEDx SnolsleLibraries

x = independently organized TED event

SHARING OUR FUTURE

2017 Partnership Program

Saturday, Nov. 4 • 1 - 5 p.m.
Kamiak High School, Mukilteo



sno-isle.org/tedx

PARTNER BENEFIT

	\$1,000	\$2,500	\$5,000	\$7,500
logo displayed on all event marketing materials (posters, website, program)	✓	✓	✓	✓
the chance to meet and interact with TEDx speakers	✓	✓	✓	✓
exclusive partner entrance at the event	✓	✓	✓	✓
2 tickets to TEDxSnolsleLibraries	✓	✓	✓	✓
TEDxSnolsleLibraries partner communications toolkit	✓	✓	✓	✓
your logo displayed on center screen during the event		✓	✓	✓
your logo displayed on published online TEDx Talks following the event		✓	✓	✓
organization logo on event t-shirt			✓	✓
unique event banner			✓	✓
live remote-viewing opportunity of the event for your employees, customers and vendors			✓	✓
opportunity for an IdeaLab installation				✓
top positioning in marketing and all media communications				✓
featured event partner segment on event website				✓
unique media release and featured story consultation highlighting your event partnership and Ideas Worth Spreading from your organization.				✓

BY THE NUMBERS

2016 Highlights

By all measures, TEDxSnoIsleLibraries 2016 was a great success with 35 community partners, an increase of 34% over 2015. Your support was seen by thousands of people attending and viewing this transformational event.

Marketing

- 1 TEDx Toolkit
- 20 Earned media stories
- 830 Posters
- 1,200 Bookmarks
- 2,000 Programs
- 315 Social media posts/paid ads
- 50,786 Unique views of the TEDxSnoIsleLibraries web site
- 84 TEDx net promoter score

Eyes on the event

- 45% Increase in Gen Z attendees
- 1,232 Event/viewing site attendees
- 2,848 Livestream views
- 57,443 Total online viewing minutes
- 266 US cities with livestream views
- 23 Countries with livestream views
- 18,000+ 2016 event online views to date
- 198,000+ 2015 event online views to date

